

# SOCIAL MEDIA CONTENT POLICY

Social media is an invaluable way for us to listen to and learn from our customers. We also use it to share important information about our theaters, promotions, LK Unity Pictures benefits and other important updates.

The overarching principles of how we conduct business, *respect and common sense*, extend to all of our social media platforms.

It is in that spirit that LK Unity Pictures reserves the right to remove any posts containing:

- Profanity;
- Personal attacks of any kind;
- Spam;
- Names of our employees;
- Offensive terms that target specific ethnic or racial groups;

AND content that:

- Promotes commercial products;
- Is geared toward the success or failure of a partisan political party, group or candidate; or
- Incites hate.

# TERMS of Use

LK Unity Pictues ., its subsidiaries, licensees and affiliated companies (collectively, “LK”, “we”, “our”, or “us”) have adopted these Terms of Use (these “Terms”) in order for each visitor to one of our website, knows what to expect from your visit to or use of the Services.

**Acceptance of Terms.** PLEASE READ THESE TERMS CAREFULLY. By accessing, using, viewing, transmitting, caching, storing, or otherwise utilizing the Services, you acknowledge that you have read and understand these Terms, and that you accept and agree to all the Terms as set forth below. If you do not agree to these Terms, you must exit and refrain from using the Services immediately.

**Modification.** We reserve the right to change the Terms at any time without notice. You are responsible for keeping apprised of the current Terms; thus, we encourage you to check the Terms periodically. Any changes or updates will be effective immediately upon the posting of the revised Terms to the Services. Your continued use of the Services constitutes your acceptance of any revised Terms. Notwithstanding the foregoing, we will endeavor to provide notice of any material changes to the Terms by posting notice on the Services.

**Permitted Users.** We do not specifically target the Services and its applications to children under 16 years old. If you are under the age of 16, you should only use the Services and applications under the supervision of a parent or guardian.

**Scope of Use.** You may only use the Services for your personal and informational use. You agree that your use of the Services shall comply with all applicable laws, rules, and regulations. Further, you agree to only use the Services for legitimate purchases of products/services offered by us through the Services, and not for any other purpose, including without limitation, impermissibly posting or assigning on third party websites or making speculative, false, or fraudulent purchases. You will not post abusive, harassing, harmful, or otherwise objectionable material of any kind onto the Services. You agree you will not use any robot, spider, or other technology to copy the Services or its contents, unless we grant you express written permission. You also agree to not transmit any files or materials to the Services with any viruses, worms, malware, files, or programs that could damage, interfere with, destroy, or limit the functionality of the Services.

**Third Parties.** Third party content may be accessible to you through the Services, including through links to other websites. The Terms will no longer apply once a link or advertisement on the Services to visit another website is opened. Because we have no control over such third party sites, you agree that we do not endorse any third party site and are not responsible for the availability or content of such sites. If you navigate to any third party sites from the Services, you do so at your own risk and may be subject to the terms and conditions of such sites. We do not assume any responsibility or liability with respect to any contact you may have with third parties or their websites.

**Intellectual Property.** Unless expressly stated otherwise, the content on the Services is the property of LK Unity Pictures, its licensors, or suppliers. Such content includes, but is not limited to, text, graphics, images, logos, trademarks, applications, icons, user interface, and the arrangement of the Services. The Services include and make reference to materials subject to trademarks, patents, trade secrets, and other proprietary rights of LK Unity Pictures, its affiliates, licensors, and/or suppliers. No license or right to that material is granted to you by your use of the Services. Your use of this protected content, including any modification, reproduction, distribution, sale, or circulation, for any non-personal purpose, is prohibited.

**At Your Sole Risk.** By using the Services, you agree to assume all risk of loss that may arise or be associated with such use. The Services and all related materials, information, software, and service are provided “as-is” and “as available.” WE MAKES NO WARRANTIES, EXPRESS OR IMPLIED, WITH REGARDS TO THE SERVICES OR YOUR USE THEREOF, including, but not limited to, implied warranties of merchantability, title, fitness for a particular purpose, and non-infringement. We make no warranties that the Services will be available, adequate, accurate, reliable, uninterrupted, complete, or error-free, or that the Services will be free of viruses, malware, or other material that may be harmful. We are not responsible for any damages to your computer or any other device resulting from your use of the Services.

**Limitation of Liability.** You acknowledge that you pay no fees to us for the use of the Services. Therefore, you hereby waive any claims against us arising out of or in any way connected to your use of the Services. Under no circumstances will we be liable for any direct, indirect, exemplary, incidental, consequential, special, punitive, or similar damages arising, directly or indirectly, out of your access, use, or inability to use the Services, even if we had been advised of the possibility of such damages or the damages were foreseeable. If you are dissatisfied with Services, your sole and exclusive remedy is to discontinue use of the Services.

**Electronic Communication.** The Services offer opportunities for you to communicate with us electronically. By using any of the Service's communication features, you consent to receive electronic communications from us. We will communicate with you using only contact information you voluntarily provide.

**Termination of Access.** We reserves the right, without notice, to block your email or IP address for any reason if we believes you have breached any of these Terms.

**Cancel or Change Tickets.** If the tickets have been Sold through Pre Online. A refund is not possible, but you may change tickets for tickets of a different show but at least 12 Days before the Show. Tickets for past shows cannot be changed for new tickets. Reimbursement is not possible.

# LK UNITY PICTURES PRIVACY POLICY

LK Unity Pictures values its relationships with our guests. As part of our commitment to providing best-in-class service to our guests, Kollywood Cinema has created this policy to describe its policies regarding its collection of information from consumers (“you” or “your”), its use of such information, and its privacy practices with respect to same. So that you may make informed decisions regarding your personal information, we strongly urge you to review this policy completely and carefully.

This privacy policy applies to information collected by LK Unity Pictures

**While your acceptance of this policy is voluntary, your continued use and/or participation in any of the foregoing constitute your acceptance of this policy and any other applicable terms.**

We take reasonable measures and implement appropriate safeguards to protect your personal information. However, by agreeing to this policy, you acknowledge that transmission of information over the Internet is, inherently, not secure. Security breaches cannot be prevented entirely, and by continuing to use the Services, you accept the risk that a security breach may occur.

**Third parties.** We may retain third parties to place and manage advertisements on the Services. These third parties may automatically collect information from you, through cookies and other technology, in order to provide you with advertisements for goods and services in which you may be interested.

We use Google Analytics to collect information about your use of the Services, your navigation to the Services, the time and date you used the Services, and your IP address. Google uses this information to provide us reports about traffic on the Services.

In addition, the Services may contain links to other websites that are not operated or controlled by us, such as our online ticketing vendors and social networking sites. We do not endorse the content, nor make any assurances about the security, of these websites. We are not responsible for the privacy practices or content of third party websites. This policy applies only to the information collected by us as specified in this policy. It is your responsibility to understand the individual privacy policies of any website you visit.

**Cookies.** The Services use cookies. However, advertisers that place ads on the Services may use their own cookies, which collect their own information independent of our activities. You may adjust your browser’s settings to alert you when a site is attempting to send a cookie and allow you to refuse cookies.

**Website use by children under 16 years of age.** We do not specifically target the Services to children under 16 years old. If you are under the age of 16, you should only use our website and applications under the supervision of a parent or guardian.

**Policy Changes.** We reserve the right to change this policy at any time without notice. You are responsible for keeping apprised of the current policy; thus, we encourage you to check the policy periodically.

**Disclosures.** We may be required to share personal information with law enforcement or government agencies as a result of a court order, subpoena, or as otherwise required by law. Additionally, we may disclose your information as part of a planned or potential corporate sale, merger, reorganization, consolidation, or similar events. Your information will be treated as an asset and be transferred to the purchaser as part of a sale or other transaction.